# BASIT IBRAHIM

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## PROFESSIONAL SUMMARY

Computer Science graduate (minor in Economics, BRAC University) with hands-on experience in business development, sponsorship acquisition, client acquisition and paid campaign management, backed by Python, SQL and data-analysis skills. Secured BDT 120K in seed funding through a structured business case, managed BDT 300K+ in sponsorship funds with zero discrepancy on final audit, and helped grow an online catering service to BDT 300K+ in revenue alongside studies and thesis. Target-driven communicator who coordinates cross-functional teams.

## EXPERIENCE

**Marketing & Operations Lead** | CHR Catering | Jan 2026 – May 2026 (part-time, alongside studies and thesis)

- Created the online platform and customer base for an online catering service, which generated BDT 300K+ in revenue.
- Ran 5 paid social media ad campaigns (Jan–Mar 2026) on BDT 3,173 total spend, driving 95 customer messaging conversations (about BDT 30 each) and 23 link clicks.
- Managed end-to-end event delivery, from customer inquiry to confirmation, delivery and payment collection, for 1,400+ guests across corporate, institutional and community events, with zero missed commitments across dozens of bookings.

**Co-Founder & Chief Operating Officer** | Electromber (Student Tech Startup) | 2024 – 2025

- Built a structured business case with market analysis and financial projections that secured BDT 120K in seed funding from BRAC University's Innovation Hub.
- Built live dashboards to track performance metrics in real time and coordinated product, development and finance teams to keep targets and priorities aligned.

**Operations & Sponsorship Lead** | Eventletic (School Cricket Tournament) | 2023 – 2024

- Secured sponsorships from lead generation to deal finalization, including Bunon Basket (Title), Mangrove Hotels (Gold) and Sindon (Silver), and managed BDT 300K+ in funds across two tournaments (approximately 72 participants each) with zero discrepancy on final financial audit.
- Organized both events end to end, including promotions, registration, budgeting and reconciliation.

## FOUNDER AND COMMUNITY VENTURES

**Founder** | Unification (Community Impact Initiative) | 2022 – Present

- Designed and ran donation campaigns that raised BDT 200K+ and provided meals and clothing to approximately 1,000 people in underserved communities across Bangladesh.

**Farmstead (Agricultural & Livestock Venture)** | Aug 2026 – Present

- Invested in and supervise the first phase of a 22,000 sq. ft. diversified venture: a planned 5,000+ bird Sonali chicken operation, with phased expansion into cattle, goats and prawn; contributed to planning its poultry sheds, packaging areas and meat-processing facilities.

## PROJECTS AND THESIS

- **Undergraduate Thesis, Osteoporosis Detection from X-ray Images:** built and trained CNN models, covering data preprocessing, architecture design and evaluation.
- **Unification Platform (PHP, MVC):** social-impact crowdfunding web application.
- **Weather Prediction (Python, Google Colab):** end-to-end ML workflow with preprocessing, linear regression and evaluation metrics.
- **Unix Shell (C):** custom shell with pipes, redirection and command history.

## EDUCATION

**B.Sc. in Computer Science, Minor in Economics** | BRAC University, Dhaka | Graduated 2026 | CGPA: 3.14/4.0
HSC, Science | Birshreshtha Noor Mohammad Public School and College | GPA 5.00/5.00
SSC, Science | Scholars School and College | GPA 5.00/5.00

## CERTIFICATIONS

Business Analytics with Excel; SQL for Data Analysis (Simplilearn SkillUp, Aug 2026) | Duke of Edinburgh's International Award, Bronze Level (BRAC University, 2023)

## SKILLS

**Business & Sales:** Customer Acquisition, Lead Generation, Sponsorship Acquisition, Partnership Development, Negotiation, Client Relationship Management, Paid Social Media Campaigns, Event Management
**Operations & Finance:** Project Coordination, Cross-Functional Coordination, Budget Management, Financial Reconciliation, Payment Collection
**Data & Technical:** Python, SQL, C, PHP, JavaScript, Microsoft Excel, Data Analysis, Performance Dashboards, CNNs, Linear Regression, Git/GitHub, Google Colab, Jupyter
**Tools & Languages:** PowerPoint, Google Workspace, Canva | Bengali (native), English (professional working proficiency)